



Consuming Industries
Trade Action Coalition

www.citac-trade.org

May 2001

CITAC Connections

ACTIVITIES FOR MAY

CITAC made considerable progress in May on a number of fronts. Here are highlights of our accomplishments this month.

The CITAC Team:

Jon Jenson, Chairman,
216-524-8919

Janet Kopenhaver, Executive Director,
703-528-7822

Lewis Leibowitz, Counsel,
202-637-5638

Paul Nathanson and
Christina Bucher,
Press/Public Relations,
202-466-6210

Capitol Hill/Administration Initiatives

- *House* – A large contingent of CITAC members met with House Ways and Means Committee staffers to discuss the results of the CITAC Foundation steel study, “Costs to American Consuming Industries of Steel Quotas and Taxes.” Staff also met with the new trade Legislative Assistant in the office of the Congressional Representative who will sponsor the CITAC trade laws bill to discuss the bill.
- *Senate* – Another, even larger contingent of CITAC members met with key staffers on the Senate Finance Committee to discuss pending steel trade initiatives and our study. We also continued to meet with Senate Democrats, visiting four staffers in May.
- *Administration* - CITAC members met with a senior Commerce Department official to discuss the steel study and potential Administration action affecting steel imports. CITAC Chairman Jon Jenson sent a letter to President Bush urging him to let the Section 201 quota on wheat gluten imports from Europe expire.

Press Activities

Jon submitted a rebuttal Letter to the Editor of *American Metal Market* responding to the AISI’s criticisms of the steel study. It appeared in the May 21 color issue.

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CITAC sent out two Press Releases: one on the letter Jon sent to Rep. Tubbs Jones (see below); the other on a letter Jon sent to President Bush marking World Trade Week, and urging him to recognize the positive impact of imports.

Jon was interviewed for the nightly news in Pittsburgh on May 25th.

Other Efforts

Jon sent a letter to Rep. Stephanie Tubbs Jones (D-OH) responding to her criticisms of the steel study. Among other comments, he pointed out the ratio of 16-1 steel consuming to steel industry jobs in her district.

CITAC prepared and distributed a grassroots kit for all members to get letters to the Hill encouraging sponsorship of the CITAC bill.

CITAC IN THE NEWS...

Here is but a sampling of CITAC's press exposure during May, including coverage of the steel study and interviews with CITAC staff.

- *Cleveland Plain Dealer (May 1), The Pittsburgh Post-Gazette (May 1), The Associated Press (May 1), The Canadian Financial Post (May 2), The Detroit News (May 1); National Post, Canada (May 2); Reuters (May 10); and Engineering News-Record (May 14); Business Day, South Africa (May 16); St. Louis Post-Dispatch (May 30)*, regarding the CITAC steel study and our press conference.
- *Metal Center News (May 1)*: Quoting Jon and CITAC in opposition to HR 808.
- *WPTT Pittsburgh Radio Program (May 7); and WOMP Steubenville-Weirton Area Ra-*

dio Program (May 8); KDKA Pittsburgh (May 25): All featuring Jon answering questions about the steel industry and study.

- *American Metal Market (May 8 and May 10)*: Discussing Jon's response to Rep. Stephanie Tubbs Jones critical comments about the steel study.
- *Labor Watch (May 10)*: Article written by Jon listing our criticisms of HR 808.
- *Plain Dealer (May 17)*: Laura Baughman discussing HR 808 and the steel study.
- *Associated Press (May 17)*: Referring to CITAC's stand against more trade barriers and cited our website.

OUR SPECIAL THANKS GO TO...

CITAC staff would like to thank the following individuals who gave an extra effort this month to the organization:

Erik Autor, National Retail Federation, arranged a meeting with an Administration official for CITAC members.

Jon Gold, International Mass Retail Association, proved especially energetic in trying to bring in new CITAC members.

Dave Phelps, American Institute for International Steel, helped respond to the concerns of a wavering Democratic Senator who might introduce the CITAC bill.

Russell Smith and the entire Wilkie, Farr staff, who have been working hard on a difficult number-crunching effort on steel.

Barbara Wanner, French & Company, who helped pull together the extensive mailing list for the steel study.