



Consuming Industries
Trade Action Coalition

www.citac-trade.org

June 2001

CITAC Connections

ACTIVITIES FOR JUNE

CITAC's level of activity multiplied with the President's request for a Section 201 investigation of steel imports.

Capitol Hill/Administration Initiatives

The CITAC Team:

Jon Jenson, Chairman,
216-524-8919

Janet Kopenhaver, Executive Director,
703-528-7822

Lewis Leibowitz, Counsel,
202-637-5638

Paul Nathanson and
Christina Bucher,
Press/Public Relations,
202-466-6210

- *House/Senate* – CITAC began sending weekly blast faxes to all Capitol Hill offices outlining why the provisions in H.R. 808/S. 967 (the "Steel Revitalization Act") are detrimental to downstream industries. Already we have received positive feedback from Hill staffers on the facts included in the documents. We also have begun organizing and setting up Hill visits for the "Consuming Industries Lobby Day." If you need a registration form, contact the CITAC office.
- *Administration* – In response to the 201 investigation, Jon Jenson sent a letter to President Bush detailing the CITAC five-point agenda to ensure that help for the steel industry is constructive for all Americans. CITAC, and its individual members, also were successful in getting a number of important products excluded from the investigation, including stainless steel cold rolled sheet, electrical steels and other cold-rolled stainless steel products.

Press Activities

CITAC sent out three press releases this month: one on the letter Jon sent to the President (see above); the second expressing CITAC's disappointment in the Section 201 investigation decision; and the last applauding the Administration's decision to let the wheat gluten quota expire.

CITAC Connections is a monthly publication of the Consuming Industries Trade Action Coalition
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CITAC IN THE NEWS...

Here's a sampling of CITAC's press coverage during June.

- *United Press International (June 5); PR Newswire (June 5); Reuters (June 5); CNN FN (June 5); American Metal Market (June 6); Deseret News (June 6); The Plain Dealer (June 6); The Washington Times (June 6); Los Angeles Times (June 6); The Washington Post (June 7); Africa News (June 8); Mining Journal (June 8); Winston-Salem Journal (June 8); Reuters (June 8); CBS.Marketwatch.com (June 9); Financial Times.com (June 12); States News Service (June 15); the New York Times (June 18); Charleston Gazette (June 20); American Metal Market (June 20); The Canadian Press (June 22); Deseret News (June 23); Dow Jones & Company (June 23); The Detroit News (June 24):* All covering our reaction to the Section 201 steel investigation.
- *Metal Center News (June 1); Pittsburgh Post-Gazette (June 6); Chicago Tribune (June 7); Purchasing (June 7); The Plain Dealer (June 7); Knight-Ridder Tribune Business News (June 7); The Detroit News (June 8); National Post (June 8); The Daily Oklahoman (June 10); Chicago Tribune (June 10); Time Magazine (June 11); American Metal Market (June 19):* Referring to the CITAC Foundation Steel Study.
- *American Metal Market (June 20):* Discussing CITAC's letter to Bush and five-point trade agenda.

- *The Diane Rehm Radio Show (June 26, 88.5 WAMU):* Featuring Jon Jenson answering questions about the steel industry and Section 201 with United Steel Workers of America representative Bill Kleinfelter.

OUR SPECIAL THANKS GOES TO...

CITAC staff would like to thank the following individuals who gave an extra effort this month to reach CITAC goals:

Bob Wilbur, North American Association of Food Equipment Manufacturers, Jon Gold, International Mass Retail Association, Erik Autor, National Retail Federation, who each sent out Lobby Day registration flyers to their entire membership lists. (If other CITAC members have done so, please let Janet Kopenhagen know.)

Precision Metalforming Association member company media volunteers for volunteering to speak with journalists and get the story out about how trade restrictions affect steel consumers.

Robin Lanier, Alliance Management Group, and Barbara Wanner, French & Co., for assisting CITAC staff with the plans for Lobby Day.

WELCOME TO A NEW MEMBER

CITAC welcomes the Precision Machined Products Association (PMPA) as its newest member.